

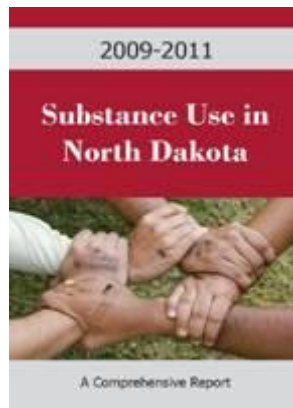


E-Newsletter

FEBRUARY 2011

PRMC MATERIAL SPOTLIGHT

"Substance Use in North Dakota" Booklet



This booklet tells the story of substance use in North Dakota. The data paints a picture that will help guide prevention efforts across the state.

Contact PRMC for copies
Phone: 701-382-8919
E-mail: ndprmc@nd.gov

Ready, Set, Listen!
DVD Game

***Welcome to the 1st edition of the
North Dakota Prevention Resource
& Media Center E-Newsletter!***

What is the Prevention Resource & Media Center (PRMC)?

The PRMC is a clearinghouse and media center providing **FREE** materials and resources to North Dakota residents regarding substance abuse prevention.

We Offer:

Pamphlets ♦ Activity Books ♦ Posters ♦ DVDs
Games ♦ Kits ♦ Toolkits ♦ and more!

TAKE A CLOSER LOOK (TACL)

The "*Take A Closer Look*" campaign was launched in July 2010. The goal is to encourage individuals to **Take A Closer Look**, or *tackle* (TACL) the effects alcohol abuse has on our



The Ready, Set, Listen! DVD Game is designed to help parents and young people talk to each other about underage alcohol use, why it's not smart, and how to prevent it. The game aims to increase the number of conversations about the harms of underage alcohol use that parents and caregivers have with children ages 9 to 13; and to increase the percentage of children 9- to 13 years-old and their parents/caregivers who see underage alcohol use as harmful.

Contact PRMC to borrow
Phone: 701-382-8919
E-mail: ndprmc@nd.gov



children, teens, families, and communities in North Dakota.



NORTH DAKOTA...

- ▶ Ranks #1 in the nation for binge drinking (ages 12+)
- ▶ Almost half of all arrests are alcohol and drug related
- ▶ 25% of adult arrests are DUIs
- ▶ 54 lives were taken in alcohol related crashes last year
- ▶ Alcohol is a contributing factor in 35% of domestic violence cases
- ▶ 75% of incarcerated individuals have a substance abuse diagnosis
- ▶ Underage drinking costs ND citizens \$141 million

It is time for us to "Take A Closer Look".

[See campaign materials.](#)

[View TACL campaign images](#)



[See us on YouTube](#)

Data Sources include: PIRE, ND UCR, ND DOT Crash Report, NDCAWS, ND Department of Corrections, ND TEDS